



INVITATION

I hereby cordially invite you and your colleagues to the **public defence** of the PhD dissertation of

KRISTIA KRISTIA

PhD Candidate

titled:

**„SUSTAINABLE FOOD CONSUMPTION OF GENERATION Z IN
INDONESIA”**

prepared within the *Doctoral School of Management and Business*,

Faculty of Economics and Business, University of Debrecen,

Date: 15 May 2026. 11:00.

Place: University of Debrecen, Faculty of Economics and Business, **TVK Council room.**

Chair: **Prof. Dr. Péter Balogh**, university professor, University of Debrecen – Faculty of Economics and Business, Institute of Methodology and Business Digitalization

Secretary: **Dr. Ádám Péntek** assistant professor, University of Debrecen – Faculty of Economics and Business, Institute of Methodology and Business Digitalization

Members: **Prof. Dr. Ágoston Temesi** university professor, Hungarian University of Agriculture and Life Sciences – Institute of Agricultural and Food Economics

Prof. Dr. Márta Ladányi university professor Hungarian University of Agriculture and Life Sciences – Institute of Mathematics and Basic Science

Prof. Dr. Anetta Müller university professor, University of Debrecen – Faculty of Economics and Business, Institute of Sports Economics and Management

Opponents: **Prof. Dr. Pál Zoltán Kókai** university professor, Hungarian University of Agriculture and Life Sciences – Institute of Food Science and Technology

Dr. habil. Mihály Soós associate professor, University of Debrecen – Faculty of Economics and Business, Institute of Marketing and Commerce

Supervisor: **Dr. habil. Sándor Kovács** associate professor, University of Debrecen – Faculty of Economics and Business, Coordination and Research Centre for Social Sciences

The dissertation and the English-language theses can be accessed at: <https://hdl.handle.net/2437/406488>. We kindly ask you to honour the Candidate with your presence, as the public nature of the defence will be ensured in person. Should you wish to participate, please register at (<https://forms.gle/CK14yEXomzS1ew9j7>) by 10 May 2026, 12:00 noon. After the deadline, it will no longer be possible to join the defence due to technical reasons.

Debrecen, 27. April 2026.

Sincerely:

Prof. Dr. Béla Szabó

university professor

Chair of the Doctoral Council of Social Sciences

Sustainable start-up incubation: an Indonesian case